

**Education** University of the Arts (Philadelphia, PA)  
BFA in Graphic Design  
Graduated May 2010

**User-Centered Design**

Workshop with Jorge Franscara and Guillermina Noel  
Spring 2009

A weeklong intensive workshop set up through The University of the Arts focused on user-based design. Worked along with Pennsylvania Hospital and Philadelphia Senior Center on recreating a hospital map for the elderly.

**Skills** Proficient in the use of Macs, PC operating systems. Experienced with Illustrator, InDesign, Photoshop, Freehand, Bridge, After Effects, Dreamweaver, Flash, Lightroom, iMovie, Microsoft Office, Actionscript 2 and 3, HTML, CSS, and Javascript.

**Design Experience** Joel Katz Design Associates (Philadelphia, PA) May 2009 – June 2010  
Intern  
Edited bus shelter maps for Center City District  
Edited and developed graphics for Brand Atlas book  
Worked on Omaha Wayfinding  
Updated joelkatzdesign.com and art-travel-fashion.com  
Photo retouching  
Office management

**Freelance** (New York, NY)

Humantific October – November 2010

Designed promotional book

Assisted in presentation design and preparation

**Freelance** (Philadelphia, PA)

Chabad House at Temple University 2007 – 2009

Design banners, fliers and logo product placement

Alina Wheeler 2010

Researched and developed slides for Brand Identity book

Residential Life at UARTS 2007 – 2010

Designed fliers and office papers. Created architectural layouts of all dorm rooms.

Re-designed campus map

**Other work Experience** Residential Life at UARTS (Philadelphia, PA)  
Package Room Worker 2006 – 2009  
Office Assistant: Summers 2007 – 2009  
Package Room Manager: 2009 – 2010